Resource Guide

The December issue of *Healthcare Informatics* features our annual Resource Guide, a comprehensive guide to all essential vendors in the industry. Including your listing in the most specific product listing guide in the industry ensures qualified lead generation.

Benefits of including your listing:

- Year-long presence with online listings
- Distribution to more than 53,000 healthcare executives
- Extensive distribution at major industry tradeshows throughout 2012

Your listings will be seen by:

- Information Management including CIO/CTO/VP Information Systems
- General & Financial Management including CEO/CFO/Administrators
- Clinical Management
- Others allied to the field

SAVE 10% WHEN YOU ORDER ONLINE BY OCTOBER 10

VISIT: http://directory.healthcare-informatics.com

3 easy ways to include your listing:

1. ONLINE at http://directory.healthcare-informatics.com
2. FAX your completed form to 646-417-5702
3. MAIL your completed form to:
   Libby Johnson, Vendome Group, 812 Huron Rd., Suite 450, Cleveland, OH 44115-1126

For more information regarding listings, please contact:
   Libby Johnson • 216-373-1222 • ljohnson@vendomegrp.com

ISSUE DATE: DECEMBER 2011 • DISCOUNT DEADLINE: October 10 • ORDER DEADLINE: October 28
Order online at: http://directory.healthcare-informatics.com

STEP 2 Select Your Listing Categories

- □ 0100 Acute
- □ 0200 Ambulatory
- □ 0300 Asset Tracking—Bar Coding/RFID
- □ 0400 Business Continuity/Disaster Recovery
- □ 0450 Care Management
- □ 0460 Change Management
- □ 0500 Clinical Data Warehouse
- □ 0560 Clinical Decision Support/Evidence-Based Medicine
- □ 0650 Clinical Documentation
- □ 0700 Clinical Information System/Hospital Information System
- □ 0750 Clinical/Patient Portals
- □ 0800 Computer-Based Provider Order Entry
- □ 0900 Computer Cart/Mobile Computing
- □ 0950 Computer Server Hosting
- □ 1000 Consulting—Outsourcing
- □ 1050 Consulting—Practice Management
- □ 1100 Consulting—System Implementation
- □ 1120 Consulting—User Adoption/Workflow
- □ 1250 Dashboards—Project Management/Staff Utilization
- □ 1275 Dashboards—Revenue Cycle Management
- □ 1400 Dictation/Transcription
- □ 1450 Dietary and Nutritional Management
- □ 1475 Disease Management
- □ 1500 Document Imaging/Management
- □ 1600 EDIS
- □ 1700 Education/Compliance/Legal
- □ 1800 EHR/EMR
- □ 1900 Enterprise Resource Planning/Business Intelligence/Business Process Management
- □ 1950 Enterprise Revenue Management
- □ 1975 Environmental/Building
- □ 2000 E-Commerce
- □ 2050 E-Prescribing
- □ 2100 Executive Search
- □ 2130 Financial Management
- □ 2140 Fraud and Abuse Detection and Analytics
- □ 2150 Healthcare Facility Data
- □ 2160 HIE/RHIOs/NHN
- □ 2170 HIM
- □ 2180 Human Resources Management
- □ 2190 ICD-10 Compliance
- □ 2200 Imaging/PACS
- □ 2250 Informed Consent
- □ 2350 IS Management and Consulting
- □ 2400 Kiosk Solutions
- □ 2500 Lenders/Financial Institutions
- □ 2600 LIS
- □ 2650 Long-Term Care
- □ 2700 Managed Care
- □ 2730 Master Patient and Provider Index
- □ 2750 MDS Assessment
- □ 2760 Medication Management—Bar Coding/RFID
- □ 2780 Medication Carts
- □ 2800 Medication Management—Bar Coding/RFID
- □ 2850 Middleware
- □ 2900 Messaging
- □ 2950 Nurse Call Systems
- □ 3100 Network
- □ 3140 Nursing/Patient Information Systems
- □ 3150 OCRIS
- □ 3250 Pathology Information System
- □ 3300 Patient Flow/Logistics
- □ 3350 Payroll
- □ 3400 Pharmacy Management Systems
- □ 3500 PHR
- □ 3550 Practice Management
- □ 3575 Quality Reporting
- □ 3600 RAC Management
- □ 3700 Radiology Information System
- □ 3800 RCM—Claims Management
- □ 3900 RCM—Payment Management
- □ 3950 RCM—Self Pay
- □ 3950 Report Writing Software
- □ 4000 Scheduling—Procedures
- □ 4100 Scheduling—Staff
- □ 4200 Security
- □ 4250 SNOMED
- □ 4300 Software Development
- □ 4350 Speech Recognition
- □ 4400 Storage
- □ 4450 Supply Chain Management
- □ 4500 Systems Integration
- □ 4600 Telehealth/Telemedicine
- □ 4650 Television Systems
- □ 4700 Wireless Devices
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STEP 3 Provide Listing Details (*denotes published fields)

Company Name* 

Address 

City* __________________________ State/Province* _______ ZIP/Postal Code 

Phone* ( )______________________ E-Mail* 

Web Site* 

Contact Name* __________________________ Title __________________________

Order contact: □ Same as above □ Below (should we have questions concerning this order):

Name/Company __________________________ 

E-Mail __________________________ Phone ( )____________________ Ext.____

I authorize Healthcare Informatics to use all information provided in listings for print and/or electronic publication. I also authorize HCI to contact our company for future updates.

Your Signature: __________________________ □ Please contact me regarding display advertising in addition to my listing.
**STEP 4 Calculate Your Listings**

Multiply number of categories selected (Step 2) by cost per category (Step 1) based on the options you’ve selected:

\[
\text{# categories} \times \frac{\text{Cost per category}}{\text{ }} = \text{Total (A)}
\]

Enhance Your Listings:

- Run a PHOTO with my listing(s) — add $325 per photo placement
  $\text{Total (B)}$

Please enter the category code(s) from Step 2 for listing(s) that include photos:

$\text{Total due with order: Add Totals A-D} \text{Total (D)}$

**Payment Method:** Please make checks payable to Vendome Group.

- Check Enclosed
- MasterCard
- VISA
- American Express

**ARTWORK SPECIFICATIONS: LOGOS:** Please e-mail your black-and-white logo (options 2 or 3) or color logo (option 4) to ebentor@vendomegrp.com. We will accept the following formats: Mac or PC in TIFF or EPS format, minimum 300 dpi. NOTE: Match (spot) colors are not accepted. All colors will be built from process (CMYK), and we can not guarantee an exact match. If logo is not received by the deadline, we will typeset your company name in lieu of a logo. **PHOTOS:** Photos can be submitted electronically by e-mailing them to ebentor@vendomegrp.com. We will accept the following formats: Mac or PC in TIFF or EPS format, minimum 300 dpi. If sending multiple photos, be sure to label each with its appropriate product category. **SUPPORT TEXT SPECIFICATIONS** (Options 3 & 4): Your support text (35 words for Option 3; 75 words for Option 4) should be e-mailed to ebentor@vendomegrp.com. Please make sure your company name exactly matches what appears on your form. Do NOT put company or product name in bold, italics, or all caps unless it always appears in print that way.

**STEP 5 Supply Artwork/Text (if applicable) and Submit Your Order**

Receive a $350 CREDIT TOWARD YOUR LISTING if you run a display ad in the December issue of *Healthcare Informatics*.

To inquire about display advertising, contact your sales representative:

- **Nicole Casement**
  Publisher/
  West Coast Sales
  212-812-8416
  ncasement@vendomegrp.com

- **Chris Driscoll**
  Regional Account Manager/
  East Coast Sales
  212-812-8427
  cdriscoll@vendomegrp.com

Submit Your Order:

Mail or fax your order (pages 2-4) to: Libby Johnson, Vendome Group
812 Huron Rd., Suite 450, Cleveland, OH 44115-1126 • Fax: 646-417-5702